



Peace Yoga

Peace of mind for any small business comes from knowing you can generate multiple income streams. In the case of a local yoga studio client, we established early on that merchandising would be an important part of the startup business plan. In order to optimize the opportunity to create great-selling private label yoga mats, bags, apparel, water bottles and hats we needed an appealing brand name and flexible logo. So, with the help of Brandemic, Peace Yoga was born.